

TOLEDO REALTOR®
ADVERTISING AGREEMENT-2010

Advertiser: _____

Advertising Agency (if applicable): _____
(Advertising Agency cannot be billed, the Affiliate member (Advertiser) will be billed).

Contact Person: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

ADVERTISEMENT SPECIFICATIONS: Advertisement size: _____ Column inch ad, _____" by _____"

_____ Back Cover (18" Color) _____ Back Cover (30" B&W) _____ Back Cover (30" Color)

_____ Advertisement Price per Issue

_____ Include in all issues; or specify: _____ Jan; _____ April; _____ July; _____ Oct.

AUTHORIZATION: Advertiser authorizes The Toledo Board of REALTORS® ("Publisher") to insert advertisements in the *Toledo REALTOR®* as specified above subject to the terms and conditions of this agreement. The term of this agreement is January 1, 2010 through December 31, 2010.

RATES: Advertiser shall pay the rate specified in Publisher's rate sheet dated January, 2008 ("Rate Sheet") for the advertisements specified above. The Rate Sheet is attached hereto and incorporated herein. If Advertiser uses more or less advertising than specified under this agreement, Publisher shall adjust the billing up or down at the end of the term on the basis of the actual rate earned pursuant to the Rate Sheet. All ad rates are NET. Any discounts specified on the Rate Sheet are applicable only if payment is received within 30 days after the date of invoice.

CLOSING: To accommodate Publisher's schedule, camera-ready copy is required by the 28th of the month preceding publication ("Closing Date"). (Example: April issue, March 28 deadline) If the 28th falls on a weekend the date of the previous business day becomes the Closing Date.

PRODUCTION COSTS: No production cost is charged to Advertiser if camera-ready line art is furnished. Any additional production costs billed to Advertiser at cost. Halftones also billed at cost.

ADDITIONAL TERMS: Copy is subject to the approval of Publisher. Ads changed after the Closing Date, but before Publisher goes to press will be assessed a \$25.00 fee. Ads cancelled after the Closing Date, but before Publisher goes to press will be assessed a fee equal to ½ of the cost of the ad. Publisher's liability for typographical errors shall be limited to the value of the cost of the space actually occupied by the ad containing the error.

INQUIRIES, CONTRACTS & COPY TO: The Toledo Board of REALTORS®, 2960 S. Republic Boulevard, Toledo, Ohio, 43615. Phone: (419) 535-3222, Fax: (419) 535-7990.

Authorized Signature for Advertiser

Date

Authorized Signature for Publisher

Date